



Marcus is wearing a TruHearing Advanced hearing aid.

Save thousands on hearing care.

Thanks to University of Michigan Health and your VSP® Vision Care plan, you and your family have access to exclusive savings through TruHearing®. Your hearing program saves you 30-60% off the retail price of prescription hearing aids.

Example pricing per aid

Product	Retail price	Savings	TruHearing price
TruHearing Advanced	\$2,720	\$1,470	\$1,250
⚡ Signia 3IX	\$2,113	\$763	\$1,350
⚡ Widex® SmartRIC™ 220	\$2,332	\$982	\$1,350
⚡ ReSound NEXIA™ 9	\$3,047	\$797	\$2,250
Starkey® Genesis® AI 1600	\$2,129	\$579	\$1,550
⚡ Phonak® Lumity® L-RL 90	\$3,349	\$1,099	\$2,250
⚡ Oticon® Real® 2	\$3,018	\$1,243	\$1,775

⚡ Rechargeable | Listed products are smartphone-compatible¹
Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes



60-day, risk-free trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



3-year manufacturer warranty

Start by calling TruHearing.

1-855-623-6692 | TTY: 711

Hours: 8am–8pm, Monday–Friday





Get started with
5 simple steps.

TruHearing makes the journey easy.



Scan with your smartphone
to see how it works.

TruHearing.com/how-it-works



**1. Call
TruHearing**



**2. Schedule
an exam**



**3. Go to
your exam**



**4. Order
hearing aids**



**5. Fitting and
follow-up**

Call TruHearing to get started.

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Learn more at: TruHearing.com/VSP



Save up to 20% on over-the-counter (OTC) hearing aids.

For those with mild-moderate hearing loss, TruHearing also offers several models of OTC hearing aids.² Learn more at shop.TruHearing.com.

¹Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android phones with use of an accessory. TV streaming available through most TVs with use of an accessory.

² Hearing benefits cannot be used to purchase OTC hearing aids. Over-the-counter hearing aid purchase inclusions are different from prescription hearing aids see shop.TruHearing.com for specific details.

VSP is providing information to its members, but does not offer or provide any discount hearing program. The relationship between VSP and TruHearing is that of independent contractors.

VSP makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered by them. If you have any questions regarding the services offered here, you should contact the vendor directly. TruHearing offers individuals the opportunity to purchase hearing aids at discounted prices, including individuals covered by self-funded health plans not subject to state insurance or health plan regulations. TruHearing is not insurance and not subject to state insurance regulations. TruHearing provides discounts to certain health care groups for hearing aid sales and services; TruHearing provides fitting, programming and one year of visits at no cost; the member is obligated to pay for testing, and all post-fitting hearing care services, but will receive a discount from those health care providers who have contracted with TruHearing. Not available directly from VSP in the state of Washington and California. VSP is a registered trademark of Vision Service Plan. All other brands or marks are the property of their respective owners. Prices and products subject to change.

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